



EGI Technical Forum 2010, Beurs van Berlage, Amsterdam

Regional dissemination, Mendes da Costa, Thursday 16 September

Attendees (14 in total)

Catherine Gater, Neasan O'Neill, Sara Coelho – EGI

Manisha Laloo – e-ScienceTalk

DEGISCO, Mexico – Luis Angel Trejo

Software sustainability – Simon Hettrick, will produce a newsletter, works with Dan Drollette.

NGS – Gillian Sinclair, Innovation forum, NGS newsletter, website, case studies

CESNET – Jana Hrdlickova, NA2, translations

Martin Ince, science journalist

D-grid (German NGI) – Wilhelm Buehler, spread the word that gLite is not the only tool

Latvian NGI – Daiba Kaskina

IGI (Italian NGI) – Pina Salente

What do you need from us?

RTM – could also include GLOBUS and UNICORE sites

Facebook is for personal life not work life. Better to use LinkedIn and Xing.

LinkedIn can also be one network too many – is business really done using this tool?

What is software sustainability?

Software developed during a funded project can then just die with the end of the project or with the publishing of a paper. Simon's project looks at how to keep the good software going.

How to get the information from scientists?

Scientists often forget to tell the dissemination team what they are doing until a late stage eg Dave, tracking the ATLAS data. They don't disseminate the work until after it's all done and tidied up, when sometimes you get more mileage from the story when it's on-going.

A role for the dissemination team is to go to the scientists and ask them to tell their story, to help them interpret it.

Case studies

Could write a case study of how dissemination has helped a researcher to get their story into the media.

At NGS, everyone who wants to use the infrastructure has to write a short description of what they'll be doing. Gillian keeps an eye on what's going forward, as there is a delay between applying and actually using the grid. Gillian is also notified by the people who approve the reapplication for time on the grid, so you know who's actually using it.

Gillian wrote a template for the case studies to help pull out the key information eg para 1, plain English explanation, para 2, why is it important, para 3 etc.

What is the equivalent of the application overview in EGI-InSPIRE? Need to talk to the user support team about how to find out who is using the grid and for what at an early stage.

Scientific papers

How to find out about these? Need to be notified by the scientists, but sometimes you know they're published before they do.

Difficult to ensure that there is an acknowledgement of the grid usage in the papers, but it's a tool, it's a bit like acknowledging the test tubes or Bunsen burner. Journals also sometimes take the acknowledgement text out.

NGS has standard text that it asks researchers to use – we could develop an EGI equivalent but we have no power to enforce people to use it!

Italian grid dissemination

Pina's experience from the EGEE series of projects is that is very difficult to do this, it's hard to get stories in national papers, even though Italy is heavily involved in grids and middleware.

What worked in EGEE?

Stay in touch, keep in close contact with the INFN general communication centre.

Conferences attracting 4-500 people are news, why are so many people getting together, there must be something in it. Send the papers an event notice to say what they will be talking about at the event.

Personal investment in proactively calling up journalists, telling them that we don't have a big story right now but we're working hard in lots of different areas.

Have to have a story to tell – the journalist will be able identify this better than you for their publication.

Freelancers

Good people to use because they are interested in local issues, and they have more time and flexibility to pursue stories than people working in dailys, weeklies etc.

What are the good non-computer events to go to?

Does anyone know of good ones to go to, where they don't already know who we are?

European Geophysical Union, April 2011, Vienna (with Monique Petitdidier, Steve Brewer)

Biology conferences

Bioinformatics <http://www.bioinformatics.biostec.org/>, 26-29 January 2011, Rome

Add links to suggested events to the dissemination pages on the wiki – can add links to events here then have a discussion about who should attend, NGI, EGI.eu or local contacts. Have more institutions involved in EGI-InSPIRE than in EGEE so we should be able to spread the net even wider to reach events beyond the usual computing events.

Press

Let us know if you get press, even if in small local publications eg got Sir Alan Sugar along to open a cluster at Queen Mary Univeristy because the computers came from Viglen (ex-Amstrad) and the locals press picked it up.